

Luke Gennard

Contact

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<https://www.linkedin.com/in/lukegennarddesign/>

www.lukegennard.co.uk

Cognitive Skills

Drawing, Illustrating and Rendering
Product/Industrial Design Pipelines
Solid Body Modelling
Photorealism CGI
Keen Eye For Detail
Poised Interpersonal Skills
Excellent Time Management
Confident Leading Pitches and Presentations
Upbeat and Friendly
Calm Under Pressure

Technical Knowledge

Autodesk Fusion 360
Photoshop CC
InDesign CC
Illustrator CC
Microsoft Office
e-Commerce/SEO
HTML & CSS (Working knowledge)

Understanding Of:

- Sustainable Design Practises
- The Circular Economy
- Double-Diamond Design Pipelines
- Iterative Prototyping Practises
- Triple Bottom Line Approach To Sustainability

Hobbies and Interests

Digital Drawing
Learning French
Keen Video Gamer
Playing And Coaching Football
Avid Boxer, Runner and Golfer
Enthusiastic Chess Player

Personal Profile

I'm a formally trained product and 3D designer with additional experience in furniture, interior and graphic design. My background is a Bachelors of Arts (Hons.) in Product Design from York St. John University, where I specialised in both traditional and contemporary design practises. I often use my knowledge of the design pipeline alongside my CAD/CAM and modelling expertise to add an extra dimension to my projects. My design philosophy is to always design with sustainability in mind. A product is a failure if it doesn't adhere to the social, economic and environmental needs of the planet. I'm a positive and friendly individual with an energetic workplace attitude who enjoys thriving as part of a creative team. Always eager to learn and further my knowledge, I make the ideal candidate for an institution looking for somebody to show passion and enthusiasm wherever they go.

Education

Higher Education (York St. John University) 2019

Product Design (Ba Hons.) 2:1

A-Levels (Codsall Community High School) 2016

Product Design	C
Business Studies	Distinction *
Science	Distinction *

GCSE (Codsall Community High School) 2014

Maths	B
English Language	B
Graphic Design	A
Resistant Materials	A
Other Subjects	A (x4) B (x6) C (x1)

Accolades

Sustainable Product Design Short Course (UAL)*
York St. John University 175 Scholarship
Design Course Representative Throughout University
Fusion 360 CAD Accredited (Advanced)
York St. John Men's Football 5th Team Captain
11 Aside Grass Roots Football Coach
Digital Marketing Certification (The Open University)*
*Currently In Progress

Employment

GoGreen Managed Services 2020-Present

Unit G, Stafford Park 15,
Telford, TF3 3BB
www.ggmsteam.com

Product Designer

As a designer for GoGreen Managed services (GGMS), I am part of the company's first step into the design industry. GGMS manage the furniture supplied for organisations which have it in excess, such as banks and schools. Due to this, they also deal with any dated, broken or unwanted furnishings. It is my role to give life to the products otherwise destined for waste, restoring or re-purposing them into something new. For the company, it is money for nothing. But for the environment, it means everything. My role teaches me about sustainability more each passing day, with my days often consisting of educating myself on sustainability principles like the triple bottom line approach or the circular economy.

Brownlow Furniture 2019-2020

Unit 5 Barrowmore Enterprise Estate,
Barnhouse Ln, Chester
www.brownlowfurniture.co.uk

Junior Furniture Designer

My role as a designer for Brownlow Furniture consisted of ensuring furniture and interiors were designed to a deluxe quality as well as securing the sale of the products. Brownlow design high end furniture, predominantly fitted, alongside providing a full, bespoke design service for complete interiors or buildings. My role would be to provide competent designs fit for manufacture, all whilst ensuring the client is on board and informed every step of the way. This required constant communication, presentations and negotiations.

References

Available upon request

Asan Wood Saints 2020-Present

The Wood Depot, Dixon Street, Wolverhampton,
WV2 2BX
www.woodsaints.com

Designer & Labourer (Volunteer)

The Wood Saints are a Wolverhampton based charity revolving around bringing the community together and providing new opportunities using the median of recycling. Saving waste wood from a life in landfill, the Saints reclaim and restore timber to sell to local carpenters or hobbyists alike. With a warehouse full of timber and a plethora of different skill sets to draw from, the Wood Saints aspire to build and sell a variety of wooden goods to help the charity bring in revenue and grow. I have volunteered as a designer to help develop new projects for development and streamline existing processes where applicable. As well as this, I also help out by getting my hands dirty. I will help strip pallets and process the reclaimed timber to ensure the timber is back to a usable state.

SGS Systems Ltd. 2015-2019

Bull Cottage, Pattingham,
South Staffordshire
www.sgssystem.com

Assistant Electrical Engineer

My job as an assistant engineer consisted of performing a wide variety of different tasks. This varied from being on site and assisting with cabling, installing CCTV and - if I was needed locally at the office - tasks such as cleaning the office space and catering to customers in house. It was a hard and rewarding job which allowed me to learn the value of a tough, relentless graft from an early age. Doing everything and anything to the best of your ability is crucial and it's something I've learnt to practise.

